

**Meeting Minutes  
Board of Directors Meeting  
Wednesday, July 27, 2011  
Location: RA – Lynchburg, VA**

**Attendees: Jim Talian, Matt Pillow, Kelly Cole, Keith Thompson**

**Business:**

1. Brief review of current financials
  - Current account balance = \$8387.28
  - Yearly stipend = \$1687.50
2. Discussion of the need to provide a mixture of events and social gatherings to engage new members and recruit new members.
  - Decided to alternate events and social gatherings monthly.
  - Decided to not have schedule events or gatherings in December (Due to holidays), February (Due to E-week functions) or July (Due to high number of vacations).
  - Events/gatherings will be the 3<sup>rd</sup> Thursday of each month unless alternate date necessary.
  - Developed the following schedule of events:
    - August – Tideflex seminar
    - September – Tour of CAER – TBD
    - October – Social hour, 5:30-6:30 on 20<sup>th</sup> @ Neighbors Place
    - November – Water Treatment Plant Tour , 12 – 1 on 17<sup>th</sup> @ College Hill
    - January – Skiing @ Snow Flex, 6-7 on 19<sup>th</sup>
    - March – Griffin Pipe Tour, 12 – 1 on 15<sup>th</sup>
    - April – Lunch Social, 12-1 on 19<sup>th</sup>, Location TBD
    - May – Smith Mountain Lake Dam Tour – 12-1 on 17<sup>th</sup>
    - Future months to be determined
  - Decided that activities should have a member discount for ASCE members. If organizations will not provide discount for group we will utilize Branch funds.
  - Decided that we should include VSPE on some but not all events to maintain individualism and to encourage membership in ASCE.
3. Discussed the need to provide Branch information to members utilizing a website and possibly social media in the future. Development of the Lynchburg Branch website to begin soon.
4. Discussed the need to provide more outreach to area Colleges for recruitment purposes. At this time we will identify key engineering personnel at each school to provide event calendar for distribution. We need to identify future strategies for young engineer recruitment.
5. Jim Talian will attend the Presidents and Governors Forum.
6. A representative from Lynchburg will attend the Legislative Fly-in.
7. Decided that the board will meet quarterly on the 2<sup>nd</sup> Thursday of January, April, July, and October.



**Action Items:**

Jim Talian – Schedule Griffen Pipe Tour, schedule College Hill Plant Tour

Matt Pillow – Send Tideflex meeting invitation to membership, schedule SML Dam Tour, contact local college engineering program personnel

Keith Thompson – Schedule CAER Tour, schedule Snowflex event, develop event calendar, develop website

Kelly Cole - Schedule October Social Hour, schedule April lunch social, develop event calendar, develop website